

Cookie Policy

Version 1.0 | Last Updated: June 26, 2026

This Cookie Policy explains how Zink Labs LLC ("we," "us," or "our") uses cookies and similar technologies in connection with DataObserv (the "Service"). It describes what these technologies are, why we use them, and how you can control them. DataObserv is a business data-observability tool; we do not run advertising or cross-site behavioral tracking.

1. What Are Cookies and Similar Technologies

Cookies are small text files stored on your device by your browser when you visit a website. They are used to keep you signed in, remember preferences, and provide core functionality.

We also use browser localStorage and sessionStorage, which serve similar purposes under the ePrivacy Directive (Article 5(3)). References to "cookies" in this policy include these technologies unless stated otherwise.

2. Cookies and Browser Storage We Use

2.1 Strictly Necessary (Always Active)

These are required for the Service to function and cannot be disabled. Under GDPR and the ePrivacy Directive, no consent is required for strictly necessary cookies.

Name	Type	Provider	Purpose	Duration
sb-*-auth-token	Cookie / localStorage	Supabase	Authentication and session management for signed-in users.	Up to 7 days; session tokens expire when the browser closes.
dataobserv_consent	localStorage	DataObserv (first-party)	Records that you have made a cookie/consent choice and its version.	Until cleared, or 1 year.
Stripe checkout cookies	Cookie	Stripe, Inc.	Fraud prevention and secure payment processing during Stripe-hosted Checkout.	Session.

2.2 Functional and Preference Storage

These remember your in-app preferences (such as the active organization, theme, and onboarding state) so we do not ask again.

Name	Type	Provider	Purpose	Duration
currentOrganizationId	localStorage	DataObserv (first-	Remembers your	Until cleared.

		party)	active organization across page loads.	
onboarding_complete_d_*	localStorage	DataObserv (first-party)	Tracks whether you have completed onboarding.	Until cleared.

2.3 Analytics and Diagnostics

We use privacy-preserving product analytics and error diagnostics to keep the Service reliable. We do not use these for advertising and we do not sell or share this data for cross-context behavioral advertising.

Name	Type	Provider	Purpose	Duration
Vercel Analytics / Speed Insights	Script	Vercel Inc.	Cookieless, aggregate page-view and Web-Vitals measurement. No cross-site profiling.	N/A (no persistent storage).
Sentry diagnostics	Script	Functional Software, Inc. (Sentry)	Captures application errors and performance traces to diagnose problems; may include your user/organization identifiers.	Session / transient.

2.4 What We Do Not Do

- **No ad tech:** We do not run advertising pixels or conversion trackers.
- **No behavioral profiling:** We do not build cross-site behavioral profiles or follow you across other websites.
- **No sale of data:** We do not sell your personal information.

3. Managing Cookies and Browser Storage

Most browsers let you:

- View, delete, or block cookies for specific or all sites
- Set preferences for first-party vs. third-party cookies
- Clear localStorage and sessionStorage via Developer Tools > Application > Storage

Disabling strictly necessary cookies will prevent the Service from working (for example, you will not be able to stay signed in). Common paths: Chrome — Settings > Privacy and Security > Cookies; Firefox — Settings > Privacy & Security > Cookies and Site Data; Safari — Preferences > Privacy; Edge — Settings > Cookies and site permissions.

4. Do Not Track and Global Privacy Control

Because there is no common standard for "Do Not Track" (DNT) browser signals, we do not currently respond to DNT. We do not engage in cross-context behavioral advertising, so there is no advertising to opt out of.

5. California Residents (CCPA/CPRA)

We do not sell or share personal information for cross-context behavioral advertising. Zink Labs LLC currently operates below CCPA/CPRA applicability thresholds. For your full privacy rights, see our Privacy Policy.

6. Changes to This Cookie Policy

We may update this Cookie Policy if we add or change technologies or providers. The "Last Updated" date above indicates the most recent revision.

7. Contact Us

Questions about this Cookie Policy:

Zink Labs LLC

Email: privacy@dataobserv.dev

Web: <https://dataobserv.dev>

[Zink Labs LLC d/b/a DataObserv](#) | legal@dataobserv.dev | dataobserv.dev